

Podcasting

An Overview

Mind These Pod Gaps

- 🎬 Recording Wares Hard & Soft
- 🎬 WordPress Podcast Plugins (There's only one)
- 🎬 WordPress Themes
- 🎬 Hosting & Minding Pod Stats
- 🎬 Finally ask yourself this...

Recording Wares Hard & Soft

- ⦿ Professional Microphone
- ⦿ Audio Interface with Mic Preamp
- ⦿ Audio Program for Recording & Mixing
- ⦿ VOIP Services such as Skype or Vonage
- ⦿ Mind Time & Expense!

WP Plugins & Themes

🎬 Blubrry Powerpress Podcasting Plugin

It's really the only one

Full Support for iTunes

Lots of customization

🎬 Wordpress Themes: Try Twenty Ten/Eleven

Keep it simple

Hosting & Minding Pod Stats

- 🎬 Host Service: Amazon S3 or Your WordPress Host

Ensure fast downloads for your audience

- 🎬 Pod Stats: Feedburner by Google

Use market data to improve your podcasts

- 🎬 Minding pod stats may make you money

Finally ask yourself this...

Why The Fuck

Do I want to Podcast?

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Resources

- 🎬 [How to publish professional podcasts using WordPress](#)
- 🎬 [Blubrry Powerpress Podcasting Plugin](#)
- 🎬 [Feedburner Plugin](#)
- 🎬 [Audio Programs for Recording and Mixing](#)
- 🎬 [Professional Microphones for Voice](#)
- 🎬 [WP Podcast Theme Sample](#)